

The Library of American Broadcasting

Presents

THE
GIANTS

*Honoring a lengthening line of excellence
tracing back to broadcasting's beginnings*

*Under the guidance of Charles Osgood,
America's Master of Ceremonies*

*At noon on September 25, 2008,
in New York's Grand Hyatt*

And the honorees are...

10 GIANTS OF BROADCASTING FOR 2008

Robert C. Wright,

whose two decades as NBC's chief widened the media landscape

Jerry Lee of Philadelphia, one of a radio kind

Cokie Roberts, experting the news for ABC and NPR

WNET's *Bill Baker,* championing broadcasting's best
in both the public and commercial venues

William Shatner

of *Star Trek*, *Boston Legal* and a world in between

Lucy Jarvis, whose could-do spirit led the way for women
in a man's world of broadcasting

Jim Quello, radio and TV's hero at war, peace and the FCC

Jim McKay, sportscaster's sportscaster

Roger King of *Oprah*, *Wheel* and *Jeopardy!*

Tim Russert, who broke the mold and a medium's heart
at NBC News

RESERVATION FORM

Giants of Broadcasting Awards

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SEPTEMBER 25, 2008 • NEW YORK'S GRAND HYATT

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Robert C. Wright

Jerry Lee

Cokie Roberts

Bill Baker

William Shatner

Lucy Jarvis

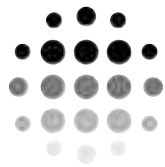
Jim Quello

Jim McKay

Roger King

Jim Russert

the **GIANTS** *of* BROADCASTING



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